



Kingdom of the Netherlands



[Webinar]

Alternative Protein opportunities in Europe & the Netherlands

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Application Form

Free of charge / Pre-registration required / Max. 1,000 people

[Date] March 9, 2022 (Wednesday) 16: 00-17: 30 JST, 08:00-09:30 CET

[Delivery method] Zoom Webinar

[Language] MC: Japanese, Presentations: English

[Interpretation] Japanese subtitles for presentations, Japanese/English interpretation for Q&A session

[Purpose of webinar] Aim to strengthen ties between Japan and the Netherlands and stimulate an expansion of Japanese companies into the Netherlands by having Japanese companies see 1) the forefront of protein transition in Europe and the Netherlands and 2) the case of Japanese company is expanding their business there.



Speakers



Word of Welcome

H. E. Mr. Peter van der Vliet
Ambassador



The European Plant-Based Foods Market: An Introduction

Mr. Rick Tervoort
Senior Research Analyst
Norinchukin Bank Europe N.V.



Foodvalley, the sustainable food innovation ecosystem

Mr. Jurgen Sonneborn - de Leur
Senior Project Manager; Food
OostNL: East Netherlands Development Agency



The Netherlands – Shaping the Future of Proteins

Mr. Jeroen Willemsen
Innovation Lead Protein Shift
Foodvalley NL



New food ingredients from micro-organisms

Mr. Corjan van den Berg
Chief Executive Officer
FUMI Ingredients (Start-up)



Be where the ball is going with Bflike

Mr. Koos van Haasteren
Chief Executive Officer
Bflike (Start-up)



Accelerating our European Plant-based food business using the Dutch Foodvalley ecosystem

Dr. Liz Kamei
Head of Fuji Oil Global Innovation Center Europe,
Director of Open Innovation & External Partnerships, Fuji Europe Africa B.V.

How to apply / participate

- Apply from the button at the top of the page.
- You will receive an email containing the following "URL for viewing webinar". (The sender of the email will be NFIA Japan <no-reply@zoom.us>)
- This program will be using the web system "ZOOM".
- During the seminar, you can make a question via Q&A function in Zoom to the panelists in both Japanese and English.
- You can participate from anywhere you have an internet environment and devices that can use Zoom.

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